

*Tuskegee University
Cooperative Extension Program*

104th Annual Farmers Conference



"A Tuskegee Tradition Since 1892"

*Theme: "Capitalizing on Existing Resources for Sustainable
Rural Economic Development"*



*Tuskegee University Kellogg Conference Center
February 15-16, 1996*

President's Message

I am pleased to welcome each of you to the 104th Annual Farmers Conference at Tuskegee University. As always, we appreciate the opportunity to showcase this institution and our efforts in outreach, research, teaching and service.

This year's theme is particularly noteworthy in view of the many issues surrounding our nation, our state and our communities. As with Booker T. Washington's monthly meetings, the goal of this Conference is to provide avenues for enhancing the quality of life for our constituents and their families and, where possible, improve in a positive way the opportunities which are available to them.

This year's program also has an added agenda item--the Dedication of Morrison-Mayberry Hall. We are very proud that the Tuskegee University Board of Trustees accepted our recommendation to honor these distinguished and deserving gentlemen in such a special way.

Again, it is our pleasure to host this annual event, and it is our hope that your goals and many areas of focus will yield information, insight and initiatives upon which can be built progressive and effective programs for the citizens of this country, state and nation.

Benjamin F. Payton

Administrator's Message:

As in certain parts of Africa, "Welcome" is a word not possible to be overused. This certainly applies each time we welcome you to our historic campus, and as we welcome you to the 104th Annual Farmers Conference.

Also in many parts of the world, there is always a historical event to celebrate. Some cultures recognize that each moment itself deserves celebration, having the potential to generate a significant event to be celebrated in the future. Later this year, 90 years will have passed since Mr. Thomas M. Campbell was appointed as the Nation's first Extension Agent. And that occurred here on our campus. This year we are also celebrating our renovated home with a new name---the rededication of our Extension Service Building as the "Morrison-Mayberry Hall." Thus, along with Mr. Campbell, we are celebrating two more national heroes of Extension, Dr. Richard D. Morrison and Dr. Bennie D. Mayberry, in whose honor this building is now being named.

This year, we are also recognizing and celebrating all those unsung heroes who preceded us in service to the Tuskegee University Cooperative Extension Program. We honor the homecoming of many among them and all other guests who came to celebrate with us.

Finally, thank you for joining in these celebrations and for participating with us in "Capitalizing on Existing Resources for Sustainable Rural Economic Development." I sincerely believe that some of the activities to occur during this 104th Annual Farmers Conference will someday be celebrated as significant historical events. Again, welcome.

Velma L. Blackwell

104th ANNUAL FARMERS CONFERENCE

Tuskegee University Kellogg Conference Center

February 15-16, 1996

THURSDAY, FEBRUARY 15, 1996

- 11:00 a.m. **Registration, Exhibits, and Health Fair**
(Extension Service Building)
- 2:00 p.m. - 3:30 p.m. **Dedication of Morrison-Mayberry Hall**
(Extension Service Building Lawn)
- 6:00 - 8:00 p.m. **Thomas M. Campbell Memorial Banquet**
(Kellogg Conference Center Ballroom)

FRIDAY, FEBRUARY 16, 1996

8:00 a.m. **Registration** *(Conference Registration Desk, Kellogg Conference Center)*

8:30 - 9:00 a.m. **General Session** *(Auditorium)*

Presiding: **Walter A. Hill, Dean**
School of Agriculture & Home Economics
Tuskegee University

Musical Selection(s): **Tuskegee University Choir**
Stephen Hayes, Director

9:00 - 10:30 a.m. **Rural Economic Development Roundtable**

Facilitator: **Mary Gaines, Public Affairs Officer**
National Forest of Alabama

Moderator: **Horace Horn, State Director**
State of Alabama
USDA/Rural Economic & Community
Development

Richard E. Rominger, Deputy Secretary of Agriculture
United States Department of Agriculture

Art Campbell, USDA
Deputy Undersecretary for Policy and Planning, Rural Economic and
Community Development

B.H. Robinson, Director
Cooperative State Research, Education & Extension Service/USDA

Jim Wimberly, Program Officer
Forestry and Natural Resources
Winrock International

Ruth T. Perot, National Coordinator
Summit Health Coalition
Washington, DC

10:30 - 10:45 a.m. ***BREAK***

10:45 - 12:45 a.m. ***Workshop Sessions***

Session A: Farmer Organizations (Meeting Room A)

Chairperson/Facilitator: **Ralph Noble, Professor**
Animal & Poultry Science
Tuskegee University

Emphasis: Organizing Farmers for Economic Survival

Feature: Examples of successful producer and community organizations

1. ***Small Landowners Organization for Improved Hunting Leases***
Lee Stribling, State Wildlife Specialist
Auburn, Alabama

2. ***Macon County Farmers Organization (MCFO)***
J. Wright, Representative
Tuskegee, Alabama
3. ***South Perry County Quality Animal Control Organization***
Kenny Hill, President
Uniontown, Alabama
4. ***Self-Help Farmers Conference***
R. Hall, President
Eutaw, Alabama
5. ***Beloit Community Association***
Clarence Mauldin, President
Orrville, Alabama
6. ***AgAmerica, FCB***
Tillman Carr, Vice President & Coordinator
Minority Loan Participation Program (MAPP)
Spokane, Washington
7. ***Land Loss Prevention***
Florence Bowens, Staff Attorney
Land Loss Prevention Project
Wilson, North Carolina

Session B: Creative Job Opportunities in Rural Communities
(Meeting Room B)

Chairperson: Ntam Baharanyi, Associate Professor
Agricultural Economics
Extension Economist
Tuskegee University

Facilitator: Mudiayi Ngandu, Associate Professor
Agricultural Economics
Tuskegee University

*Emphasis: Industrialization, Small Business Development and
Program Assistance*

*Feature: Programs and Resources available to start or strengthen
small businesses and local industries.*

1. ***Creating Jobs by Attracting Industry***
Nexton P. Marshall, Project Manager
Alabama Development Office
2. ***Business Opportunities in Alabama***
Jack Crittenden, Director
Alabama Office of Minority Business Enterprises
3. ***The Quest for Sustainable Development***
Atheal Pierce, Extension Research Associate
Tuskegee University
4. ***Program Assistance for Small & Rural Farmers & Land
Owners***
Otis Jones, Multi-Cultural Outreach
Program Specialist-Cooperative Forestry
USDA Forest Service
Atlanta, Georgia

***Session C: Available Opportunities thru Government and Businesses
(Meeting Room D)***

Chairperson/Facilitator: Miles Robinson, Associate Director
Small Farmer Outreach Training and
Technical Assistance Project
Tuskegee University

*Emphasis: Information and Access to Participation in Agency
Programs*

Feature: Enrollment Assistance

1. ***Economic Development Programs***
Edwin Gardner, Chief
Planning & Economic Development
Alabama Department of Economic & Community Affairs

2. ***Business Development Assistance***
James C. Barksdale, District Director
U.S. Small Business Administration

3. ***Farmer Programs***
Richard E. Nazary
Ag. Credit Specialist
State Small Farm Project Coordinator
USDA/ Farm Service Agency

4. ***Crop Insurance***
Daniel Robinson, Chief
Ag. Program Specialist
USDA/Farm Service Agency

5. ***Empowerment Zone/Enterprise Communities/Champion Communities***
Gerald Rutland
Rural Development Coordinator
USDA/RECD

6. ***Community, Business & Industry Programs***
Vann McCloud, Chief
Community & Business Programs
USDA/RECD

7. ***Single Family Housing***
Richard B. Jones
Single Family Housing Specialist
USDA/RECD

8. ***Multi-Family Housing***
James B. Harris, Chief
Rural Rental Housing Program
USDA/RECD

Session D: Opportunities for Youth in Rural Communities (Auditorium)

Emphasis: Innovative Careers 2000

Feature: Successful youth programs and opportunities

Chairperson: Patricia S. Henderson, Youth Specialist
Tuskegee University
Cooperative Extension Program

Facilitator: George Paris, Assistant Director
Division of Marketing
State of Alabama
Department of Agriculture & Industries
Montgomery, Alabama

1. ***HELPS Ministries (Having Enough Loving People Serving)***
Elijah Beacham, Jr.
HELPS Director, Church of the Lord Jesus Christ Today
Tuskegee, Alabama

2. ***AMERICORPS Youth At Work In Alabama***
Dionne Edison
Program Director, AMERICORP
West Alabama Health Services
Eutaw, Alabama

3. ***Youth Leadership Through Cultural Heritage (YLTCH)***
Gertrude Wall
Assistant County Agent
Tuskegee University Cooperative Extension Program

YLTCH Youth Participants

4. ***Tourism ... An Opportunity to Market Youth Cultural Heritage Programs***
Joana Bland, Administrator
National Voting Rights Museum, Inc.
Selma, Alabama

5. ***21st Century Youth Movement***
Malika Sanders, Executive Director
Selma, Alabama

6. ***Youth Agricultural Sweet Potato Enterprise***
Guy Trammel
Resident Initiative Coordinator
Tuskegee Housing Authority
Tuskegee, Alabama

Teen Business Organization Members

Victor A. Khan, Senior Research Associate
George Washington Carver Agricultural Experiment Station
Tuskegee University

7. ***Youth Horticulture & Urban Forestry Program***
Randal D. Smith
Urban Forestry Supervisor
City of Birmingham
Birmingham, Alabama

Student Participants

8. ***Youth Entrepreneurship In Alabama Program (YEA)***
Alice Majors-Reed, Proprietor
Custom Hand Painted Ceramics
Greensboro, Alabama

Rory Stephens
Youth Creative Ventures
Assistant Director
Student Union
Tuskegee University

9. ***Youth Project Loans - USDA/Farm Service Agency***
Bobby England
Farm Management Specialist
Tuskegee University

John Dorrill, Farm Credit Specialist
USDA/Farm Service Agency
Jackson, Alabama

***Session E: Residents Promoting Health and Nutrition for Community
Enrichment (Meeting Rooms F&G)***

**Chairperson/Facilitator: Eunice Bonsi, Asst. Professor/FamilyLife
Specialist
Cooperative Extension Program
Tuskegee University**

Emphasis: Encouraging Health and Nutrition

Feature: Promotion by Community Members

1. ***Gerontology: Health and Well-Being Issues***
Fannie B. Jenkins, Associate Professor and Project Director
Rural Gerontology Multidisciplinary Program
School of Nursing and Allied Health
Tuskegee University

2. ***Medicare/Medicaid: Pending Legislative Changes and
Implications for Health Care***
Ruth T. Perot, National Coordinator
Summit Health Coalition
Washington, District of Columbia

3. ***Update: Macon County 1996 Health Care Initiative***
Myrtle Adams, Chairperson
Macon County Health Care Authority
Tuskegee, Alabama

Davena Porter, Health Encourager
Macon County, Alabama

4. ***Farm Family Health: Promotion through Safe Farming
Practices***
Barbara C. Diffay
Extension Veterinarian
Cooperative Extension Program
Tuskegee University

5. *Five-A-Day Program: A Model for Increasing Fruit & Vegetable Intake*

Marilyn Joyce, Graduate Student
School of Agriculture & Home Economics
Tuskegee University

1:00 - 2:30 a.m.

Merit Farm Family Luncheon (Ballroom)

1996 Merit Farm Family Sponsor

ALFA, Inc.

Montgomery, Alabama

Goodwin Myrick, Executive Director

1996 Farmers Conference Committee Members

Program Chair

Velma L. Blackwell

Program Co-Chairs

William A. Hodge

Ralph Noble

Program Committee

Velma L. Blackwell

Thomas S. Harris

Patricia S. Henderson*

B.D. Mayberry

Miles Robinson

Vincent St.Omer

Conference Historian

B.D. Mayberry

Promotion

All County Agents

Thomas Harris*

Peggi James

Ralph Noble

Atheal Pierce

Merit Farm Family

Eunice Bonsi

Gladys Lyles

Carlton Morris

Peter Mount*

Transportation

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Sharon Samuel*

Yvonne Wright

Banquet/Luncheon

Eunice Bonsi*

Patricia S. Henderson

Exhibits/Vendors

Velma L. Blackwell

Thomas S. Harris

William A. Hodge*

Ralph Noble

George Paris

Dedication

Velma Blackwell*

Timothy Dugan

Warren Duncan

Thomas S. Harris

Bertha M. Jones

Vanese W. Singleton

Daniel T. Williams

Refreshment

Eunice Bonsi*

Juanita McBride

Registration

Jacqueline Brown

Sybil Caldwell

Clyde Eaves

Juanita McBride

Debra McTier*

Vanese W. Singleton

Yvonne Wright

Patricia Young

Reunion Committee

Alex Brown

Addre Bryant

Bertha M. Jones*

B.D. Mayberry

Willie Strain

Carolyn B. Williams

Conference Escorts

University Escorts

Andrei Cotton

Andrea Foye

Reginald Plummer

Robert Zabawa

Workshop Session I

Walter Baldwin

William A. Hodge

Sandy McCorvey

Peter Mount

Ralph Noble*

Miles Robinson

Workshop Session II

Ntam Baharanyi*

Jeffery Moore

George Neeley

Atheal Pierce

Tina Terrell

Workshop Session III

Ntam Baharanyi

Louis Black

Peter Mount

George Paris

Miles Robinson*

Tina Terrell

Workshop Session IV

Alex Brown

Patricia S. Henderson*

Atheal Pierce

Mary Wheeler

Workshop Session V

Eunice Bonsi*

Evaluation Committee

Ntam Baharanyi*

Tasha Hargrove

Octavia Jackson

Bernadette McKelly

Tammy Smith

*Denotes Chairperson



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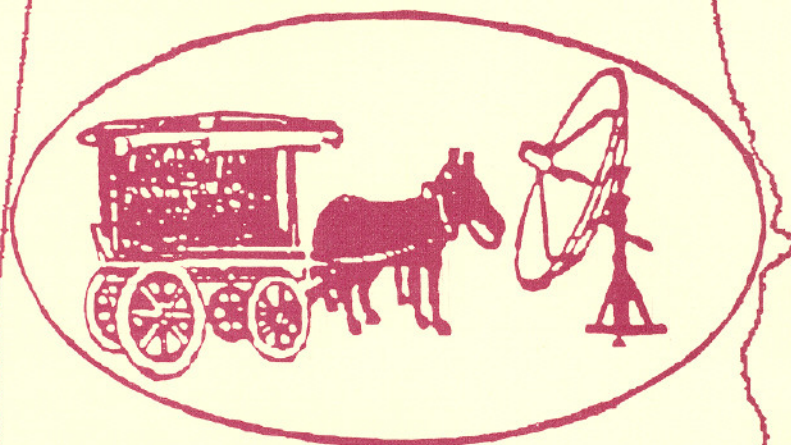
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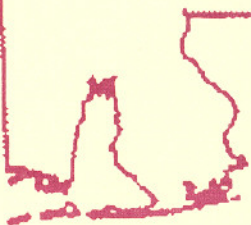
Alabama Farmers Cooperative, Inc.



**THE
TUSKEGEE UNIVERSITY
COOPERATIVE
EXTENSION PROGRAM**



“Helping People Help Themselves”



WAH 1996

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