

TUSKEGEE INSTITUTE

**The Seventy-Fourth
Annual Farmers Conference**

JANUARY 13, 1965



Founded by
BOOKER T. WASHINGTON

THEME:

*Efforts of the Government in Helping
People to Help Themselves*

LOGAN HALL

Tuskegee Institute
Alabama

PROGRAM

Morning Session

WEDNESDAY, JANUARY 13, 1965

9:30 A.M. - 12:00 Noon

Presiding: Dr. B. D. Mayberry, *Dean*
School of Agriculture

9:30 OPENING EXERCISE
Group Singing and Invocation
Reverend V. A. Edwards
Director, Religious Extension
and
Mr. George H. Paris
Farm Management Supervisor
Farmers Home Administration

THE CONFERENCE EXHIBIT

Mr. E. T. Miles
Department of Agronomy

STATEMENTS BY SELECTED FARM FAMILIES ON INCREASING INCOME IN THE RURAL COMMUNITY

Presiding: Mr. W. E. Cooper
Teacher Trainer
Alabama Vocational Service

Dr. W. B. Hill
State Leader
Alabama Extension Service

Mr. George H. Paris
Farm Management Supervisor
Farmers Home Administration

11:00 ADDRESSES

Mr. W. H. Taylor
Assistant to the Director
Rural Resource Development
Alabama Cooperative Extension Service
Auburn, Alabama

Mr. Claud Kirk
State Coordinator
Economic Opportunity Program
Montgomery, Alabama

12:00 DINNER—Institute Cafeteria

Afternoon Session

2:00 P.M.

Presiding: Dr. L. H. Foster, *President*
Tuskegee Institute

INVOCATION

Dr. D. W. Wynn, Chaplain
Tuskegee Institute

AWARDING CERTIFICATE TO MERIT FARM FAMILY

The Howard Cowser Family
Route 2
Gadsden, Alabama

AWARDING CERTIFICATE TO MERIT MINISTER

The Reverend Sidney C. Tucker
Monroe County
Monroeville, Alabama

ADDRESS

Dr. Henry A. McCanna
Director of the Department of
Town and Country Church
Division of the National Council of
Churches of Christ in the U.S.A.
475 Riverside Drive
New York 27, New York

SPIRITUALS

Led by Mr. George H. Paris

ADJOURNMENT

CONFERENCE OF SMALL BUSINESS ASSOCIATION

WEDNESDAY, JANUARY 13, 1965

Logan Hall Dance Studio

9:00 A.M.

THEME:
MANAGING AND FINANCING BUSINESS
ENTERPRISES

Presiding: Mr. S. J. Bennett, *President*
Small Business Association

INVOCATION

The Reverend K. L. Buford

WELCOME

Dr. G. T. Dowdy, Coordinator

MANAGEMENT TOOLS FOR SUCCESS IN BUSINESS

Panelists

Mr. Wright L. Lassister, Jr.

Mr. W. C. Allen

Mr. Anthony T. Reid

Mr. J. A. Fernandes

FINANCING TECHNIQUES

Panelists

Mr. B. D. Cohn

Mr. R. T. Goodwin

Mr. Lee Sawyer

Mr. George Bulls

AVAILABLE SOURCES OF FINANCE

Mr. Jacob R. Henderson

Area Redevelopment Adm.

Mr. William Harper, Discussant
Opelika, Alabama

Mr. R. E. Strickland, Discussant
Talladega, Alabama

RECORDER—Mr. Charlie Williams