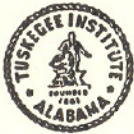


TUSKEGEE INSTITUTE

**The Seventy-Third
Annual Farmers Conference**

JANUARY 15, 1964



Founded by
BOOKER T. WASHINGTON

THEME:
Increasing Income in the Rural Community

LOGAN HALL

Tuskegee Institute
Alabama

PROGRAM

Morning Session

WEDNESDAY, JANUARY 15, 1964

9:00 A.M.-12:00 Noon

Presiding: Dr. B. D. Mayberry, *Dean*
School of Agriculture

9:00 OPENING EXERCISE

Group Singing and Invocation
Reverend V. A. Edwards
Director, Religious Extension
and
Mr. George H. Paris
Farm Management Supervisor
Farmers Home Administration

9:10 THE CONFERENCE EXHIBIT

Mr. E. T. Miles
Department of Agronomy

9:20 STATEMENTS BY SELECTED FARM FAMILIES ON INCREASING INCOME IN THE RURAL COMMUNITY

Presiding: Mr. W. E. Cooper
Teacher Trainer
Alabama Vocational Service

Dr. W. B. Hill
State Leader
Alabama Extension Service

Mr. George H. Paris
Farm Management Supervisor
Farmers Home Administration

11:00 ADDRESS: Increasing Income in the Rural Community

Mr. A. W. Todd, Commissioner
The State of Alabama
Department of Agriculture and Industries
Montgomery, Alabama

12:00 DINNER—Institute Cafeteria

1:30-1:50 p.m. BAND CONCERT Logan Hall Lawn

Afternoon Session

2:00 P.M.

Presiding: Dr. L. H. Foster, *President*
Tuskegee Institute

MUSIC—Tuskegee Institute Choir

INVOCATION

Dr. D. W. Wynn, Chaplain
Tuskegee Institute

MUSIC—Tuskegee Institute Choir

AWARDING CERTIFICATE
TO MERIT FARM FAMILY
The Harry Means Family
Route 1, Box 21B
Boligee, Alabama

AWARDING CERTIFICATE
TO MERIT MINISTER
Reverend R. L. Harrington
Opelika, Alabama

ADDRESS: Meeting the Challenge of Change
Reverend R. F. Harvey, Pastor
Greenwood Missionary Baptist Church
Tuskegee Institute, Alabama

SPIRITUALS

Led by Mr. George H. Paris

ADJOURNMENT

FOURTH ANNUAL CONFERENCE OF
SMALL BUSINESS ASSOCIATION

WEDNESDAY, JANUARY 15, 1964

Logan Hall Dance Studio

9:00 A.M.

THEME: BUSINESS SUCCESS THROUGH
BETTER MANAGEMENT

Presiding: Mr. S. J. Bennett, *President*
Small Business Association

INVOCATION: Reverend K. L. Buford

WELCOME: Dr. G. T. Dowdy, Co-ordinator
Small Business Association

MANAGEMENT SKILLS AND PERSONALITY
TRAITS

Panelists:

Mr. L. A. Locklair
Mr. George S. Bulls
Mrs. William A. Allen
Mr. William Harper

PRODUCT LINES AND ACCOUNTING
PROCEDURES

Panelists:

Mr. B. B. Blakemon
Mr. Wright L. Lassiter, Jr.
Mr. James Snowden
Mr. G. A. Torrence

SPECIAL AIDS AVAILABLE TO
SMALL BUSINESS

Mr. Randell L. Tyrus
Special Assistant to the Administration
for Minority Groups SBA
Washington, D. C.

DISCUSSION: Mr. L. A. Potts

RETAIL ADVERTISING