

TUSKEGEE INSTITUTE

The Seventy-Second Annual Farmers Conference

JANUARY 16, 1963



Founded by
BOOKER T. WASHINGTON

THEME:

*The Survival of the Family Farm
in a Period of Productive Efficiency*

LOGAN HALL

Tuskegee Institute
Alabama

PROGRAM

Morning Session

Afternoon Session

2:00 P.M.

WEDNESDAY, JANUARY 16, 1968

9:00 A.M.-12:00 Noon

Presiding: Dr. L. H. Foster, *President*
Tuskegee Institute

Presiding: Dr. B. D. Mayberry, *Dean*
School of Agriculture

- 9:00 **OPENING EXERCISE**
Group Singing and Invocation
Reverend V. A. Edwards
Director, Religious Extension
- 9:10 **THE CONFERENCE EXHIBIT**
Dr. W. H. Farley
Head, Department of Agronomy
- 9:20 **STATEMENTS BY SELECTED FARM
FAMILIES ON THE SURVIVAL OF THE
FAMILY FARM**
- Presiding: Dr. Arthur Floyd
Assistant State Supervisor
Alabama Vocational Service
- Dr. W. B. Hill
State Leader
Alabama Extension Service
- Mr. George Paris
Farm Management Supervisor
Farmers Home Administration
- Mr. Thomas H. Williams
Route 2, Box 293
Anderson, South Carolina

MUSIC

INVOCATION

Dr. D. W. Wynn, Chaplain
Tuskegee Institute

AWARDING CERTIFICATE TO MERIT FARM FAMILY

The Ulyses Stanford Family
Route 2
Abbeville, Alabama

AWARDING CERTIFICATE TO MERIT MINISTER

Rev. E. L. Williams
Evergreen, Alabama

ADDRESS: Science and the Family Farm

Dr. B. T. Shaw, Administrator
Agricultural Research Service
U. S. Department of Agriculture
Washington, D. C.

SPIRITUALS

Led by Mr. George H. Paris

12:00 **DINNER**—Institute Cafeteria

ADJOURNMENT

THIRD ANNUAL CONFERENCE OF
SMALL BUSINESS ASSOCIATION

WEDNESDAY, JANUARY 16, 1963

Logan Hall Dance Studio

9:00 A.M.

THEME: IMPROVING BUYING AND SELLING
METHODS

Presiding: Mr. S. J. Bennett, President
Small Business Association

Dr. George T. Dowdy, Co-ordinator

INVOCATION: Reverend R. F. Harvey

WELCOME: Mr. L. A. Potts
Special Assistant to the Secretary
U. S. Department of Agriculture

BUYING IN LARGE VOLUMES COMPARED
TO SMALL VOLUMES

Panelists:

Mr. George S. Bulls, Vice President, SBA

Mr. G. H. Torrence, Secretary, SBA

Mr. Anthony T. Reid

Mr. William Harper, Assistant Secretary, SBA

PUBLIC RELATIONS AND FACILITIES
REQUIRED TO INSURE LARGE
VOLUME OF SALES

Panelists:

Mr. E. W. Frazier, Secretary, SBA

Mr. William Allen

Mrs. Cecile Dawson

Mrs. Flossie Holloway

Mr. James Snowden

CAPITAL NEEDS

Mr. Jerry D. Worthy, Deputy Regional Director
Small Business Association

Atlanta, Georgia

Mr. Jesse A. Terry

Roanoke, Alabama

INSURANCE COVERAGE NEEDED IN
BUSINESS

Mr. Robert Marshall

12:30 P.M. DINNER—Institute Cafeteria

1:30 P.M. ADDRESS:

Science and the Family Farm
Dr. B. T. Shaw, Administrator
Agricultural Research Service
U. S. Department of Agriculture
Washington, D. C.