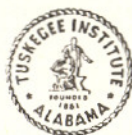


TUSKEGEE INSTITUTE

The Seventy-First Annual Farmers Conference

JANUARY 17, 1962



Founded by
BOOKER T. WASHINGTON

THEME:
*Attacking Social and Economic Problems
Affecting Our Rural Population*

LOGAN HALL

TUSKEGEE INSTITUTE

ALABAMA

PROGRAM

MORNING SESSION

WEDNESDAY, JANUARY 17, 1962

9:00 A.M.-12:00 Noon

Presiding: Mr. L. A. Potts, *Dean*
School of Agriculture

- 9:00 OPENING EXERCISE
Group Singing and Invocation
Reverend V. A. Edwards
Director, Religious Extension
- 9:10 THE CONFERENCE EXHIBIT
Mr. E. T. Miles and Dr. B. D. Mayberry
Plant Science Department
- 9:20 STATEMENTS BY SELECTED FARM
FAMILIES ON ATTACKING SOCIAL
AND ECONOMIC PROBLEMS AFFECT-
ING OUR RURAL POPULATION
- Presiding: Dr. Arthur Floyd
Assistant State Supervisor
Alabama Vocational Service
- Dr. W. B. Hill, State Leader
Alabama Extension Service
- Mr. George Paris
Farm Management Supervisor
Farmers Home Administration
- 11:30 ADDRESS: Dr. Wheeler McMillen, Editor
Farm Journal
Philadelphia, Pennsylvania

12:00 DINNER—Institute Cafeteria

AFTERNOON SESSION

1:30 P.M.

Presiding: Dr. L. H. Foster, *President*
Tuskegee Institute

MUSIC

INVOCATION

Dr. D. W. Wynn, Chaplain
Tuskegee Institute

AWARDING CERTIFICATE TO MERIT FARM FAMILY

The Pierce Washington Family
Route 2, Tuscaloosa County
Ralph, Alabama

AWARDING CERTIFICATE TO MERIT MINISTER

Rev. R. L. Thompson
Chambers County
Roanoke, Alabama

ADDRESS

Dr. Frank J. Welch
Assistant Secretary of Agriculture
U. S. Department of Agriculture
Washington, D. C.

SPIRITUALS

Led by Mr. George H. Paris

ADJOURNMENT

SECOND ANNUAL CONFERENCE OF
SMALL BUSINESSMEN

WEDNESDAY, JANUARY 17, 1962

Logan Hall Dance Studio

9:00 A.M.

THEME: PITFALLS CONFRONTING SMALL
BUSINESS ENTERPRISES

Presiding: Dr. G. T. Dowdy

INVOCATION: Reverend R. F. Harvey

WELCOME: Mr. L. A. Potts

BUSINESS KNOWLEDGE AND EXPERIENCE
REQUIRED FOR SUCCESS

Mr. E. W. Frazier

Discussion Leaders: Mr. George Bulls
Mr. Robert Sistrunk
Mr. William Allen
Mr. Anthony Reid

GRANTING CREDIT AND MAKING
COLLECTIONS

Mr. S. J. Bennett

Discussion Leaders: Mrs. Veola Arbuck
Mr. G. A. Torrence
Mrs. William Dawson
Mr. Sanford McKenzie

QUALIFICATIONS NEEDED TO OBTAIN
ADEQUATE CAPITAL AND THE PROPER
USE OF ADEQUATE FUNDS

Consultant: Mr. Fredric Suss, General
Counselor for Small Business
Administration, Department of
Commerce
Washington, D. C.

INVENTORY MISMANAGEMENT AND
INSURANCE REQUIREMENT

Mr. B. B. Blakemon

Discussion Leaders: Mr. Winston Craig
Mr. L. L. Delaine
Mr. Charles Anderson

12:30 P.M. DINNER—Institute Cafeteria

1:30 P.M. ADDRESS: Dr. Frank J. Welch
Assistant Secretary of
Agriculture
U. S. Department of
Agriculture
Washington, D. C.